

Due Thursday November 9th before 3 p.m.

Discuss how the company is formed, what type of business structure? who are the CEO, CFO, CIO, and other major officers? identify at least three major officers, talk about what their strengths are. how long they have been with the company? does the company have a board of directors? who is on the board? what value does a board of directors bring to a company? is a board of directors required of a public company? why or why not? how does the company communicate with its shareholders? how large is the company? what type of management structure does the company? have is the company unionized or non-union? is the company hiring or reducing staff? how did you make this determination? is the company experiencing any labor issues at this time? where is the company located? why did they locate there? does the company operate globally? discuss their Global Endeavors? what distribution model do they use? of the external business environments which are creating challenges for the company? If they manufacture products where? In looking at press releases about the company what are they currently "doing" ? Are there any new products?

Select one of the company's products and explain it in detail. Include a discussion of any competitors for this product. How is the product sold? how is it distributed?

What is the stock price doing? Why do you think it is increasing, decreasing, or remaining flat? Include a chart or list showing what the stock has done over the past month.